

ManyMusics Conference October 2003

Statements and recommendations to the IMC Board and General Assembly

STATEMENTS

We support the right of each community to have its own particular system of music and music education.

We believe it is a responsibility to provide opportunities for people of all ages to learn a range of musics.

A music should be taught by one who has a professional expertise in that music such as a culture owner. The expertise of these musicians who teach should be acknowledged.

We recognize that we live in a changing world in which mass media has considerable impact on the lives of young people.

We recognize the need for all musics to be heard, and for resources to be provided in order for this to happen.

We believe it is important to improve mutual understanding and respect for the dignity of all musics and practitioners of music. The terminologies used by practitioners should be adopted. Local traditions should be strengthened and outside values should not be imposed upon them.

RECOMMENDATIONS FOR IMC ACTION

1. International Convention of Cultural Diversity

The 32nd session of the General Conference of UNESCO held September 29 – October 18th 2003 in Paris, decided the elaboration of an international legal instrument on cultural diversity, an International Convention of Cultural Diversity.

If this instrument is to be effective, it has to be constraining on, as well as independent from the WTO and any other international trade organisation.

The IMC shall:

- enter into association with existing organisations that are already working on the elaboration of such a legal instrument under the aegis of UNESCO
- stress the importance and necessity of such a legal instrument in order to enable all countries to retain the right to decide upon their cultural policy and consequently, musical policy
- encourage its members (national committees and organisations) to join expert coalitions, or to help create such, like those already existing in a number of countries, with the aim of lobbying for the instrument vis-à-vis their governments
- assist its member organisations as much as possible with information and advice

2. ManyMusics data centre

We recommend that the IMC create a data centre or bank to document materials relating to the MMAP (e.g.: surveys, studies, good examples).

3. ManyMusics speakers

We recommend that the IMC compile a list of individuals able to speak about ManyMusics issues and programmes.

4. Education survey

We recommend that the MMAP education survey continue subject to modifications as proposed by the MMAP conference education group.

5. Survey on broadcasting local musics

The IMC shall conduct a survey to identify and assess the effectiveness of government interventions intended to ensure adequate broadcast (radio, TV and webcast) of diverse local musics. Such interventions include but may not be limited to:

- regulations e.g. local music content quotas for radio broadcasters
- financial inducement e.g. subsidies, rewards
- licensing of broadcasters e.g. to broadcast specified styles of music or music from specified locations
- requirements of national broadcasting systems

The survey should be preceded by a study to provide an overview on the radio industry. It should address the different circumstances in the various cultural regions.

6. International intellectual property right issues

Under the framework of its MMAP, the IMC shall conduct research on the impact of intellectual property rights and their administration on musical diversity, with the intention of developing a balanced unbiased body of knowledge on the subject from which an official IMC position can be crafted and presented at the next general assembly.

7. Marketing ManyMusics

We recommend that IMC markets the image of the ManyMusics Action Programme and its rationale.

8. Music for young people

Promote diversity in music attractive to young people to strengthen intercultural understanding.

RECOMMENDATIONS FOR ACTION BY IMC MEMBERS (Os and NMCs)

9. Activities

We recommend that each IMC member find one activity it could do in the next two years within the framework of the MMAP and make a report available in two years time.

10. Examples

We recommend that IMC members provide examples of successful projects in the MMAP area.

(See Recommendation 1 for additional matters)

RECOMMENDATIONS FOR ACTION BY NMCs

11. Gatherings

NMCs are encouraged to provide opportunities for practitioners of different musics to gather to share ideas and practices.

12. Traditional music materials

One important part among diverse musics is traditional music. IMC's national committees are encouraged to present written and recorded

material on their respective traditional musics for both national and international use. Using the tools already put into place by *Music Navigator*, would facilitate the implementation of such a project. “Best practices” information should also be made available.

13. Action targets

Define target-specific areas where action could be taken, and establish working groups with local and international experts to support existing and future projects and strengthen local music structures.

RECOMMENDATIONS FOR ACTION BY OS

14. Cultural exchanges

We recommend that international organizations facilitate cultural exchanges which will include educational activity.

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